

Publication: Mid-Day

Date: 11th March 2024

Let's talk business

With a twist on the popular television series Shark Tank, Salaam Bombay Foundation and NMIMS School of Business Management (SBM) have spent the last year simplifying business jargon and entrepreneurship for teenagers from municipal schools through their initiative Dolphin Tanki. "Entrepreneurship exists beyond the top B-schools; in the inconspicuous bylanes of the city. There are some brilliant students

in these areas. The aim is to bring the right guidance to them," Gaurav Arora, senior vice-president, skills and sports, Salaam Bombay, told this diarist. Next weekend will witness the top 28 innovators mentored by MBA students from SBM, with their disruptive ideas across sectors like mass media, wellness, technology, and beauty, battle it out to land the best deal in the third edition of the entrepreneurial programme.



(Top) Pooja Gupta, a participant, demonstrates her beauty and wellness kit; (above) Mentors guide the young innovators